

United States Department of Agriculture National Agricultural Statistics Service

News Release



Cooperating with the New York Department of Agriculture and Markets
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www.nass.usda.gov/ny

FOR IMMEDIATE RELEASE:

Monday, January 3, 2011

FOLLOW-UP CONTACTS BEGIN FOR FLORICULTURE

<u>PRODUCTION SURVEY</u>

The National Agricultural Statistics Service will begin telephoning producers who have not yet

returned their Floriculture Production questionnaire. Producers who have not yet returned their survey

are asked to do so as soon as possible. Producers who do not mail in their survey and who are unable to

be contacted by telephone will be interviewed in person.

The annual survey of Floriculture Production was mailed in December and January to all

commercial producers of cut flowers, flowering and foliage plants, bedding plants, or cultivated florist

greens in New York. This survey provides the only detailed information about the production and sales of

these items and the important contribution they make to the agricultural economy of New York State,

according to King Whetstone, Director of the NASS, New York Field Office.

To maintain accurate information for the industry, the continued cooperation of commercial

producers is necessary. A commercial producer is defined as one who earns \$10,000 or more in gross

annual sales.

Any producer with questions about the survey may call Brent Farley or Bill Blackson at

1-800-821-1276.

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